

ENABLING A SMARTER WORLD

CONNECT | COLLABORATE | INNOVATE

Showcase Your Products and Technologies Enabling a Smarter World

The world is getting smarter. Your smart speaker has evolved from a simple audio playback device to a home AI platform. Stores are equipped with video cameras to track customer behavior. Workplaces are increasingly driven by automation. Some new cars are almost fully autonomous. The reliance of these environments and devices on semiconductors is creating more opportunities for exponential growth in chip manufacturing. Do not miss this chance to be a part of the future.

Make the most of these opportunities for growth at SEMICON Japan 2019 and deepen your connections with the vibrant Japanese market:

- **Semiconductor CAPEX Growth:** expected to approach \$9.5B in 2020
- **Large Installed Fab Capacity:** especially 200 mm and below, focus on chips for smart applications including MCUs, MEMs/sensors, power devices and more
- **Electronic Components Market Growth:** including SAW devices, essential to wireless communication applications
- **Robust Semiconductor Equipment and Materials Industry:** driving innovation and attracting new business opportunities

SEMICON Japan Highlights

- The largest electronics manufacturing event in Japan with more than 700 exhibitors and 25,000 attendees
- Business and technology programs featuring speakers from global leaders including Toshiba Memory, GLOBALFOUNDRIES, Qualcomm, Toyota, Honda, Denso, Bosch, Infineon, Microsoft, Amazon Web Services and more
- Exposition and programs focusing on SMART applications including transportation, medical technology, manufacturing, Big Data and IoT

2019 Exhibit Options

Main Exhibit Zones

Raw Space*	Price per 9m ² booth	
	Regular Rate	2018 Exhibition Rate**
SEMI Member	¥400,500	¥360,000
Non-member	¥540,000	¥486,000

Pavilions

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	Regular Rate	2018 Exhibition Rate**
SEMI Member	¥400,500	¥360,000
Non-member	¥540,000	¥486,000

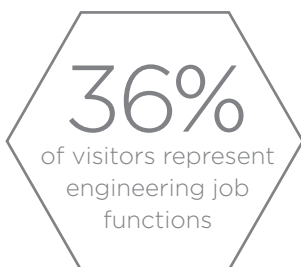
Raw Space*	Price per 4m ² booth	
	Regular Rate	2018 Exhibition Rate**
SEMI Member	¥178,000	¥160,000
Non-member	¥240,000	¥216,000

Decorated Space†	Price per 2m ² booth	
	Regular Rate	2018 Exhibition Rate**
SEMI Member	¥133,000	¥124,000
Non-member	¥164,000	¥152,000

* Raw space is the rental of floor space only and does not include utilities, services, walls, carpet, furnishings, labor, or material handling.

** Special pricing for 2018 exhibitors

† 2m² decorated package includes hardwall structure, company name fascia, carpet, counter, stool, 1k watt electrical outlet, and lighting.

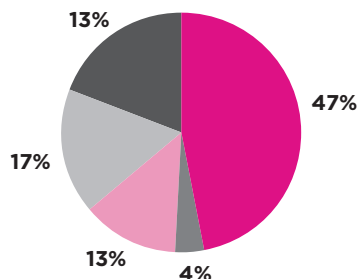
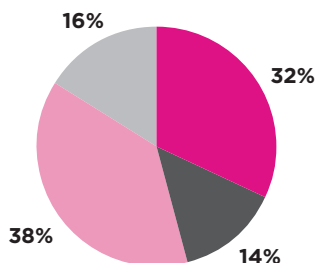


Contact

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SEMICON® Japan Visitor Profile

SEMICON Japan attracts a highly influential audience from every segment and sector of the global electronics manufacturing supply chain including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics and other adjacent markets.



PURCHASING AUTHORITY

- 16% Final Decision Maker
- 32% Recommend/Evaluate/Consult
- 14% Specify
- 38% No Role/Other

JOB LEVELS

- 13% Executive Management
- 17% Senior Management
- 19% Other Management
- 47% Non-management
- 4% Non-management

Areas of Interest

DESIGN/MANUFACTURING SERVICES

R&D/Technology Transfer	15%
Engineering Service	13%
Design/EDA	13%
Packaging and Test Services (OSAT)	11%
Manufacturing Services and Consulting	10%
Factory Control/Process Software	9%
Foundries	8%
Electronic Manufacturing Services (EMS)/System Integration	7%
Fabless	6%
Other	8%

MANUFACTURING EQUIPMENT

Front-end Processing	22%
Inspection and Measurement/Metrology	15%
Test	11%
Assembly/Packaging	10%
Factory Automation: Robotics	10%
Printing/Coating/Roll-to-Roll	7%
Components/Sub-systems/Instrumentation	5%
Parts	4%
Secondary Equipment and Services	4%
Large Area/Thin Film	4%
Abatement/Environmental Systems	3%
Other	5%

MATERIALS

Wafers/Substrates	28%
Process Material: Gases/Liquids/Solids/Chemicals	19%
Cleaning	13%
Packaging/Assembly	13%
Consumables	9%
Inks/Pastes/Printing Materials	8%
Other	10%

OTHER

Support Products/Cleanroom	26%
Representative Sales and Service	17%
Standards	14%
General Business Services/Consulting	14%
Other	30%

Partial list and data; see the SEMICON Japan 2018 Post-Show Report online at www.semiconjapan.org for additional information.

SEMICON Japan 2018 Post-show Data*

Cumulative Daily Attendees*	52,865
Total Visitors**	36,614
Verified Visitors	25,466
Net Exhibit Area (sqm)	15,387

*Total of daily visitors, exhibitors and program attendees

**Verified visitors and exhibitors

Key Visiting Companies and Organizations

SEMICON Japan attracts visitors from around the world and from every stage of the electronics manufacturing supply chain.

ELECTRONICS/SYSTEMS/EMS

- Aisin Seiki
- Anritsu
- Apple
- Avex Entertainment
- Bosch
- Canon
- Casio Computer
- Denso
- Epson
- Fanuc
- Fuji Xerox
- Fujikoshi Machinery
- Fujitsu
- Fujitsu General
- General Electric
- Honda R&D
- Honeywell
- Huawei Technologies
- Japan Broadcasting Corporation
- Kawasaki Heavy Industries
- NEC
- Nissan Motor
- NTT
- NTT Communications
- Oki Electric Industry
- Panasonic
- Pioneer
- Ricoh
- Roland
- Sanyo Electric
- Siemens
- Sony
- Tanita
- Terumo
- Toyota Home
- Toyota Motor
- Yamaha Motor
- Yaskawa Electric
- ZOZO

ELECTRONIC DEVICES

- Ablic
- Alps Electric
- Analog Devices
- Asahi Kasei Microdevices
- Citizen Electronics
- Citizen Finedevice
- Cree
- Cypress Semiconductor
- Db HiTek
- Fuji Electric
- Fujikura
- Fujitsu Semiconductor
- Futaba
- GLOBALFOUNDRIES, Ltd.
- Hamamatsu Photonics
- Hangzhou Silan Microelectronics
- Hitachi
- Hitachi Power Semiconductor Device
- IBM
- Infi neon Technologies
- Intel
- Japan Display
- Japan Semiconductor
- Jilin Sino-Microelectronics
- KEC
- Kodenshi
- Konica Minolta
- Konicaminolta
- Pioneer Oled
- Kyocera
- Lapis Semiconductor
- LG Electronics
- Melco Semiconductor Engineering
- Micron Memory
- Micron Technology
- Mie Fujitsu Semiconductor
- Minebeamitsumi
- Mitsubishi Electric
- Murata Manufacturing
- New Japan Radio
- Nichia
- Nidec Copal Electronics
- Nihon Dempa Kogyo
- NTT Electronics
- Olympus
- Omron
- On Semiconductor
- Origin Electric
- Panasonic Industrial Devices SUNX
- Panasonic Semiconductor Solutions
- Panasonic TowerJazz Semiconductor
- Phenitec Semiconductor
- Pioneer Micro Technology
- Powerchip Technology
- Renesas Electronics
- Renesas Semiconductor Manufacturing
- Ricoh Electronic Devices
- Rohm
- Samsung Electro-Mechanics
- Samsung Electronics
- Sandisk
- Sanken
- Sansha Electric Mfg.
- Seiko Epson
- Seiko NPC
- Sharp
- Shindengen Electric Mfg.
- SK Hynix
- SMC
- Sony Semiconductor Manufacturing
- Sony Semiconductor Solutions
- ST Microelectronics
- Stanley Electric
- Sumitomo Electric Device Innovations
- Sumitomo Electric Industries
- Taiyo Yuden
- TDK
- Texas Instruments
- Torex Semiconductor
- Toshiba
- Toshiba Memory
- Toyoda Gosei
- TSMC
- United Semiconductor
- Xiamen
- Winbond Electronics
- Yangtze Memory Technologies
- Yokogawa Electric

FABLESS

- Alchip Technologies
- AMD
- Apriori
- Avaldata
- Axell
- Cirrus Logic
- Cosmotech
- D-Clue Technologies
- DNP LSI Design
- Jepico
- Logic Research
- Megachips
- NF
- Nvidia
- Phi Microtech
- Qualcomm
- SaneI Hytechs
- Shikino Highteck
- Skyworks
- Skyworks Filter Solutions Japan
- Socionext
- Thine Electronics
- Ultramemory
- Xilinx

OSAT

- AK Electronics
- Amkor
- Aoi Electronics
- Ars
- ASE
- Chipmos Technologies
- Denken
- J-Devices
- Katoh Electric
- King Yuan Electronics
- Naito Densai Kogyo
- PTI
- Shinko Electric Industries
- Spil
- Tera Probe
- Yamagata Electronic